

Privacy Policy of the Berliner Unterwelten e.V.

(Updated January 2026)

Brief overview

As part of our responsibility under data protection law, additional obligations have been imposed on us by the entry into force of the EU General Data Protection Regulation (Regulation (EU) 2016/679; hereinafter: "GDPR") in order to ensure the protection of your personal data (we also refer to you as "User", "you", "your" or "data subject").

Insofar as we make decisions on the purposes and means of data processing, either alone or jointly with others, this includes, in particular, the obligation to inform you transparently about the type, scope, purpose, duration and legal basis of the processing (Art. 13 and 14 GDPR). With this statement (hereinafter: "Privacy Policy"), we inform you about the way in which your personal data is processed by us. The privacy policy is structured as follows:

- I. **General remarks**
- II. **Data processing when you visit our website**
- III. **Additional data processing for cookies, plug-ins, links on our website**
- IV. **Additional data processing when contact forms, emails, or other letters are sent**
- V. **Additional data processing when orders are placed in our online shop**
- VI. **Additional data processing when you sign up for our newsletter**
- VII. **Your rights as a data subject**
- VIII. **Final provisions**

I. General remarks

1. Contact details of the party responsible for data processing and of the data protection officer

The party responsible for the processing of personal data on our website is:

Berliner Unterwelten e.V.
Brunnenstraße 105
13355 Berlin

Office telephone: (030) 49 91 05-17
Info telephone: (030) 49 91 05-18
Fax: (030) 49 91 05-19
E-Mail: buero[at]Berliner-unterwelten.de

Authorized representatives (board of directors):
The board of directors is composed of the chair, Dietmar Arnold, and the deputy chairpersons Melita Eršek (finance), Reiner Janick (research), Jürgen Wedemeyer (members), and Dr. Heike Welzel-Philipp (education) [as of 25 November 2022]

Register of associations at the Local Court Berlin Charlottenburg: VR 17912 B .

The data protection officer of the Berliner Unterwelten e.V. is: Stephan Wolf

He can be contacted at the above address of Berliner Unterwelten e.V. or at: datenschutz@berliner-unterwelten.de.

2. Definition of personal data

"Personal data" means any information relating to an identified or identifiable natural person (hereinafter referred to as "data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifying element, such as a name, an identification number, location data, an online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of such natural person.

3. Providing personal data

The providing of personal data is not required by law or by contract. You are not obligated to provide

personal data. If you do not provide personal data, you may be partially or entirely unable to use our website. If you do not provide personal data that must be processed in order to reply to a contact inquiry or fulfill a contract with you, we may be unable to answer your contact request or enter into a contract with you.

4. Recipients (categories), disclosure of data to third parties

a) General remarks about recipients and recipient categories

The following categories of recipients, who are usually processors, may have access to your personal data:

- Service providers for software applications and systems used by us (e.g., Microsoft 365, CRM systems, data centers, IT security structure, appointment management and messaging systems, other apps). The legal basis for the transfer is then Art. 6 para. 1 sentence 1 f) GDPR.
- Government agencies/authorities to the extent necessary to comply with a legal obligation. The legal basis for the transfer is then Art. 6 para. 1 sentence 1 f) GDPR.
- Persons employed to carry out our business operations (e.g., auditors, banks, insurance companies, legal advisors, tax advisors, supervisory authorities). The legal basis for the transfer is then Art. 6 para. 1 sentence 1 f) GDPR.

For the guarantees of an adequate level of data protection in the event of the transfer of data to third countries, see b).

Insofar as we use processors in the context of data processing, e.g., IT service providers and/or software applications and systems of third-party providers, we contractually oblige them to use your data only in accordance with the requirements of the data protection laws and to ensure the protection of your rights and conclude order processing agreements in accordance with Art. 28 GDPR.

The other recipients (categories) of the data that are already known are listed in the descriptions of the individual processing operations. We will not transfer your personal data to third parties for purposes other than those listed here.

Your personal data will only be transferred to third parties if:

- you gave your express consent to the processing of your personal data for one or more specific purposes according to Article 6, para. 1, sentence 1 a) GDPR;
- the processing of the data is necessary for the performance of a contract to which you are a party or to take steps at your request prior to entering into a contract, Article 6, para. 1, sentence 1 b) GDPR;
- the processing is necessary for compliance with the legal obligation to which we are subject, Article 6, para. 1, sentence 1 c) GDPR;
- the processing is necessary in order to protect your vital interests or the vital interests of another natural person, Article 6, para. 1, sentence 1 d) GDPR;
- the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in us, Article 6, para. 1, sentence 1 e) GDPR;
- the processing is necessary for the purpose of pursuing our legitimate interests or the legitimate interests of a third party, except where such interests are overridden by your interests or fundamental rights and freedoms that require protection of personal data.

b) Requirements for the transfer of personal data to third countries

We make sure that when data is processed by third parties, servers located within the European Union (EU) or the European Economic Area (EEA) are used as a priority. Sometimes, however, they may also be located outside the European Economic Area (EEA), i.e., in third countries. We will inform you about the respective details of the transfer below in the relevant sections.

For some third countries, the European Commission certifies data protection comparable to the EEA standard by means of so-called adequacy decisions in accordance with Art. 45 GDPR (a list of these countries and a copy of the adequacy decisions can be found here: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en).

There is no general adequacy decision for the United States of America (USA). In the past, the EU Commission has concluded various data protection agreements with the USA ("Safe Harbor", "Privacy Shield"), but the European Court of Justice (ECJ) has declared them invalid. Currently, the agreement between the EU and the USA on the Data Privacy Framework (DPF) regulates data transfers to the USA. On 10 July 2023, an adequacy decision was issued by the EU Commission for this agreement,

which certifies a sufficient level of data protection. This means that those US companies that are listed as certified on the DPF list published by the supervisory authority there are considered safe US recipients. If it is declared invalid in the future, it could be replaced by a new data protection agreement or other data protection measures. To the extent that we are aware that the third-party service providers we use as data processors based in the USA are certified under the current DPF, we point this out. For more information on the Data Protection Framework (DPF) and certification, please visit <https://www.dataprivacyframework.gov/>.

Personal data may only be transferred to recipients in third countries for which there is no adequacy decision and/or which are not certified under the DPF or an equivalent agreement if other appropriate safeguards are provided for in accordance with the GDPR and enforceable rights and effective remedies are available to the data subject. This is possible via standard contractual clauses of the European Commission for the protection of personal data (Art. 46 GDPR). Standard contractual clauses are model contracts adopted by the European Commission. With the standard contractual clauses, European data protection standards are contractually agreed between data exporters in the European Economic Area and data importers in third countries. When using the model contracts adopted by the Commission, the transfer of personal data to third countries may take place without further authorization from the supervisory authorities. Furthermore, sufficient data protection is possible through binding company regulations (Art. 47 GDPR), certifications or recognized codes of conduct (Art. 46, 47 GDPR) as well as exceptions for certain cases (Art. 49 GDPR). We regularly check the level of data protection in the recipient country. Please contact our contact person and/or data protection officer (see above under 1) if you would like to receive more information on this.

5. Duration of storage

Unless stated otherwise, we will store personal data only as long as necessary to fulfill our purposes. The personal data collected with your inquiries (e.g., via a contact form, emails, telephone calls, letters, faxes) will be deleted automatically after the settlement of your inquiry, unless it is necessary for technical administration or the conclusion or execution of a contract made with you or in the case that contractual or legal storage requirements or documentation requirements exist (e.g., according to commercial law or tax law).

If the storage period prescribed by the statutory provisions expires, the personal data will be blocked or deleted, unless further storage by us is necessary and there is a legal basis for this. With regard to third parties, the storage period is based on the data protection regulations of these third parties.

6. Video surveillance

There is video surveillance in some of our buildings or facilities. Signs will indicate this.

II. Data processing when you visit our website

Data collection

When you visit our website <https://www.berliner-unterwelten.de> (i.e., without registration, use of the contact form, and so on), the browser of your device (e.g., personal computer, notebook, mobile device) automatically sends certain information to our server. This information is stored for a limited time period. These files are so-called "log files" of the server. The log files are deleted from our server automatically.

Such information includes:

- name and URL of the stored file,
- the IP address used,
- date and time of the visit,
- referrer URL (the website you visited before our website),
- type and version of the browser used and, if appropriate, the operating system of your device,
- name of your access provider.

Purpose of processing and legal basis

We process the aforementioned data for the following purposes:

- guaranteeing a technically stable connection to the website,
- guaranteeing comfortable and functional use of our website,
- evaluation for the purpose of safety and stability, error identification, and correcting of errors,

- further administrative or technical purposes.

The legal basis for the aforementioned data processing is Article 6, para. 1, sentence 1 f) of the European "Datenschutz-Grundverordnung - DSGVO" (hereinafter referred to as General Data Protection Regulation - GDPR). Our legitimate interest follows from the purposes of the data collection mentioned above. We will not use the data for other purposes.

III. Additional data processing for cookies, plug-ins, links on our website

1. Cookies

Collection of data

On several pages of our website we use cookies. Cookies are small text files automatically stored on your end device (e.g., personal computer, notebook, mobile device) when you visit our website. Cookies contain information about your use of our website; however, we are not able to identify you. Cookies do not contain viruses and do not damage your device. Cookies serve to enhance the usability, attractiveness, efficiency, and safety of our offers. Cookies are generally accepted by the browsers automatically. In the following, we describe cookies from a technical point of view as well as your individual choices (distinction between technically necessary cookies and optional/deactivatable cookies).

Transient cookies: As a rule, the cookies used on our website are so-called "transient cookies". These include, in particular, session cookies. These store a so-called session ID, which can be used to assign various requests from your browser to the common session. These cookies have the function of recognizing you and remembering your session information. This allows your computer to be recognized when you return to our website. The session cookies are automatically deleted when you log out or close the browser.

Persistent cookies: In addition, so-called "persistent cookies" are also used. Persistent cookies are stored on your device (PC, notebook, mobile device) and then automatically deleted after a defined period of time, which may differ depending on the cookie. These are also used to recognize that you have visited our site before and what information you have provided and what settings you have made when you visit our site again. Then you don't have to do or enter this information again. Such cookies are also used to evaluate and optimize our website. You can delete cookies at any time in the security settings of your browser.

Third party cookies: Furthermore, cookies can be used in the context of the use of third-party services (e.g., plug-ins). These are so-called "third-party cookies," which are set by the third party. You can find more information on this in the following regulations on the individual functions.

Mandatory functions that are technically necessary to display the website: The technical structure of the website requires us to use techniques, in particular cookies. Without these techniques, our website cannot be displayed completely correctly or the support functions cannot be enabled. These are basically transient cookies that are deleted at the end of your website visit, at the latest when you close your browser. You cannot opt out of these cookies if you want to use our website.

Optional cookies when you give your consent: We (or third-party providers) only use some cookies with your consent, which you can give on your first visit to our website either via a so-called cookie consent tool or when you call up the respective functions (e.g., Google Maps, YouTube video). The functions are only activated if you agree and are intended in particular to ensure that the functions (in particular those of the third-party providers) are available to you. However, they use their cookies for the purpose of analyzing your visit to our website, possibly recognizing you during a visit or running, quantifying, or analyzing advertising.

You can also configure your browser so that your device does not store any cookies or you are notified before a new cookie is created. However, if cookies are fully deactivated, you may not be able to use all the functions of our website.

Purpose of processing and legal basis

The technically necessary (mandatory) cookies support the user-friendliness, attractiveness, efficiency, and security of our offer. The data processed by cookies is necessary for the purposes mentioned to

protect our legitimate interests as well as those of third parties in accordance with Art. 6 para. 1 sentence 1 f) GDPR. The optional cookies are used to analyze and improve website visits and the respective interests of the third parties. The legal basis for this processing is your consent in accordance with Art. 6 para. 1 sentence 1 a) GDPR. You can revoke your consent at any time (see VII section 7 below).

2. Analysis tools

Collection of data

Our webhosting provider is Host Europe GmbH, Hansestraße 111, 51149 Köln. Within the configuration of our webhosting package, this provider uses certain analysis tools that enable us to evaluate the activities of users. Part of this is the tool Webalizer2 for visitor statistics. This tool records the log files mentioned in II. for statistical purposes.

Purpose of data collection and legal basis

The analysis measures used are based on Article 6, para. 1, sentence 1 f) GDPR. The purpose of these measures is to ensure a user-friendly design and to guarantee an optimized website. These actions also have the purpose of creating statistics about the use of our website. These are legitimate interests according to Article 6, para. 1, sentence 1 f) GDPR.

3. Social media links (no plugins, no data processing without your consent)

Collection of data

We have a presence on various social media platforms. These include the following platforms: Facebook, LinkedIn, Instagram.

We do not use any social media plug-ins on our website itself (e.g., no Like or Share buttons, Facebook Pixel, Facebook Single Sign On, etc.). To the extent that we link to social media or platforms such as Facebook (Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland), LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Place, Grand Canal Dock, Dublin 2, Ireland), Instagram (Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland), or Google Maps (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, parent company Alphabet Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA), we have not integrated any social media plug-ins on our website.

We use these information services and their technical platforms and services for our social media presence. We would like to point out that you use our presence on social media platforms and their functions at your own risk. This applies in particular to the use of the interactive functions (e.g., commenting, sharing, rating).

Once you visit these sites, the third-party service providers will process information about you. We do not know how the social media platform uses the data from your visit to our account and interaction with our posts for its own purposes, how long this data is stored, and whether data is passed on to third parties. The data processing may differ depending on whether you are registered and logged in to the social network or visit the site as an unregistered user and/or user who is not logged in. However, your personal data may also be collected if you are not logged in or do not have an account with the respective social media portal. In this case, this data collection is carried out, for example, via cookies that are stored on your device or by recording your IP address. Cookies on your device can be used by the third-party provider to track how you have moved around the net. The providers may also create user profiles of you, e.g., to show you interest-based advertising. Interest-based advertising may be shown to you on and off the respective social media presence. If you have an account with the respective provider, the interest-based advertising can be displayed on all devices on which you are logged in or were logged in. Please note that we are not aware of all data uses by these providers or that we cannot trace them. Please familiarize yourself with the privacy policies of these providers. You can find these e.g. at: <https://de-de.facebook.com/policy.php>, <https://policies.google.com/privacy?hl=de>, <https://privacy.linkedin.com/de-de>, and <https://privacycenter.instagram.com/policy>.

Meta is certified according to the "EU-US Data Privacy Framework" (DPF). Link: <https://www.dataprivacyframework.gov/participant/4452>. The data transfer from Facebook and Instagram (Meta) to the USA is also based on the EU Commission's standard contractual clauses.

Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum and <https://de-de.facebook.com/help/566994660333381>.

Google is certified according to the "EU-US Data Privacy Framework" (DPF). Link: <https://www.dataprivacyframework.gov/participant/5780>. You can find more information about data processing by Google in the Google Privacy Policy (<https://www.google.com/policies/privacy/>).

LinkedIn is certified according to the "EU-US Data Privacy Framework" (DPF). Link: <https://www.dataprivacyframework.gov/participant/5448>. LinkedIn's data transfer to the US is also based on the EU Commission's Standard Contractual Clauses. Details can be found here: <https://www.linkedin.com/legal//dpa> and <https://www.linkedin.com/legal//eu-sccs>.

Purpose of processing and legal basis

The link to these third-party providers serves the purpose of and our legitimate interests in the user-friendliness and functionality of our website and information about our statutory activities, in particular to offer the widest possible presence on the Internet. The legal basis for the processing of the data is Art. 6 para. 1 sentence 1 f) GDPR.

The respective third-party service providers may base their data processing on other purposes and legal bases.

Rights of data subjects

If you visit one of our social media profiles, we will be jointly responsible for data processing together with the third-party providers. You can then assert your rights (information, correction, deletion, restriction of processing, data portability, and complaints) against us as well as the third-party providers. If one party is not responsible for answering or needs to receive the information from the other party, the other party will then forward your request to the other party. Please contact the operator of the social media platform directly if you have any questions about profiling or processing of your data when using the social media platform. However, our influence on the third-party providers is also based on the provisions of the third-party providers. The respective contact options of the social media platforms can also be found under the links given above.

4. YouTube videos (integration with consent)

Data collection

On some of our websites, we embed YouTube videos that present our association's work. These videos are stored on youtube.com. YouTube is operated by Google Ireland Limited (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland). Personal data may also be transmitted to the parent company Google LLC (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) (hereinafter referred to as "Google").

Normally, when you visit a page with embedded videos, your IP address is sent to YouTube and data transfers take place, e.g., cookies are installed on your computer. Our YouTube videos are initially integrated with the extended privacy mode, so that data transfers are limited as much as possible as long as you do not play the videos. However, individual cookies are also set here and Google, for instance, still contacts the Google service Double Click.

If necessary, YouTube videos will only be made available to you on the basis of your additional consent, which is obtained via a cookie consent tool / consent layer. This consent then allows further data transfers to Google, such as the setting of cookies. When you click on the video, your IP address will be transmitted to YouTube and YouTube will know that you have watched the video. YouTube also collects information about the device you are using, your IP address, and your browser. If you are logged in to YouTube, such information will also be assigned to your user account (you can prevent this by logging out of YouTube before viewing the video).

We have no knowledge of the possible collection and use of your data by YouTube and have no influence on it. For more information, please refer to YouTube's privacy policy at www.google.de/intl/de/policies/privacy/. In addition, for the general handling and deactivation of cookies, we refer to our general description in this privacy policy.

The company Google has a certification under the "EU-US Data Privacy Framework" (DPF). Link: <https://www.dataprivacyframework.gov/participant/5780>.

Purpose of processing and legal basis

The presentation of the videos on YouTube serves the purpose of and our legitimate interests in the user-friendliness and functionality of our website and information about our statutory activities, in particular to offer the widest possible presence on the Internet. The legal basis for the processing of the data is Art. 6 para. 1 sentence 1 f) GDPR. If we obtain consent from you for data processing, the legal basis for the processing of the data is then your consent, Art. 6 para. 1 sentence 1 a) GDPR. You can revoke this consent at any time (see VII Section 7 below).

Google may base its data processing on other purposes and legal bases.

5. Using Font Awesome

Data collection

We use Font Awesome (fonts and icons) on our website. The fonts are transferred to your browser's cache so that there is no need for repeated loading. If the browser does not support Font Awesome or prevents access, content will be displayed in a default font. We integrate Font Awesome locally. That is, the fonts and icons are installed on our server (and not sourced from the provider). We do not share any data with the provider of Font Awesome (based in the USA).

Purpose of processing and legal basis

The use of the fonts serves the purpose of user-friendliness and functionality of our website. The legal basis for the processing of the data is Art. 6 para. 1 sentence 1 f) GDPR. The legitimate interest arises from the aforementioned purposes for data collection.

6. Tripadvisor links (no plug-ins)

Data collection

We link to Tripadvisor. It is operated by TripAdvisor LLC, 400 1st Avenue, Needham MA, 02494 USA. You could rate us on this.

Once you visit these sites, the third-party service providers will process information about you. Please familiarize yourself with the privacy policies of these providers. It is possible that Tripadvisor may also receive information from us if you are registered with us. Tripadvisor's data transfer to the USA is based on the EU Commission's Standard Contractual Clauses.

For more information, please visit: <https://tripadvisor.mediaroom.com/DE-privacy-policy>

Purpose of processing and legal basis

The link to Tripadvisor serves the purpose of user-friendliness and functionality of our website and information about our statutory activities. The legal basis for the processing of the data is Art. 6 para. 1 sentence 1 f) GDPR. The legitimate interest arises from the aforementioned purposes for data collection.

IV. Additional data processing when contact forms, emails, or other letters are sent

Collection of data

You can contact us any time using the contact forms provided on our website. In order to contact us, you have to provide a valid email address so that we can see who sent the message and to enable us to reply to you. You are free to give us further information.

If you use the contact forms, the browser of your device (e.g., personal computer, notebook, mobile device) will automatically send certain information to our server. This information will be stored for a limited period of time in so-called "log files." The log files will be deleted automatically on our server.

Such information includes:

- name and URL of the stored file,
- the IP address used,

- date and time of the visit,
- referrer URL (the website you visited before our website),
- type and version of the browser used and, if appropriate, the operating system of your device,
- name of your access provider.

Further information is only required on the contact forms for guided tours and seminars for the purpose of providing an offer (see the respective contact forms). With respect to inquiries for guided tours, the following data is necessary: tour, language, number of participants, discounts, preferred date, payment method, title, first name, last name, street, number, zip code, city, country, telephone, email. With respect to inquiries for seminars, the following data is required: seminar, date, membership/employment, relevant German state, title, first name, last name, birthdate, birthplace, street, number, zip code, city, country, telephone, email. Furthermore, you can send us an email or a letter via fax or regular mail.

On our website, we use the "Powermail" function of TYPO3 to provide forms for easy contact/data collection for users. The service provider is Powermail Development Team, TYPO3 Association, Rathausstrasse 14, CH 6340 Baar, Switzerland
Powermail sets a technically necessary cookie (fe_typo_user) when submitting the form and calling up the confirmation page, as TYPO3's own session is used here. In general, TYPO3 sets a technically necessary cookie for the login session when using the internal area.

Purpose of data collection and legal basis

This data is necessary for the processing of the requests. This includes, among other things, the creation of offers, booking confirmations, and invoices. In addition, they are necessary, for example, to be able to register certain program items with federal authorities. They are used exclusively for this purpose, insofar as it is necessary. The legal basis for the processing of the data is Art. 6 para. 1 sentence 1 b) GDPR for the purpose of carrying out pre-contractual measures, Art. 6 para. 1 sentence 1 c) GDPR for the fulfilment of legal obligations, otherwise Art. 6 para. 1 sentence 1 f) GDPR. The legitimate interest arises from the above-mentioned purposes for data collection, in particular to identify you and to be able to process your request.

V. Additional data processing when orders are made in our online shop

1. Data collection during the ordering process

Data collection

Orders in our shop may only be made as so-called "guest orders". This means that you do not need to register for a customer account in order to buy something in our shop. If you place a "guest order", certain personal data will be collected, such as name, address for the invoice and shipping, and communication data, such as telephone number and email address. In the case of payments, your payment data will be processed (see the following section 2).

Purpose of processing and legal basis

This information is required to fulfill the contract with you or to conduct pre-contractual activities. The legal basis for the processing of the data is Article 6, para. 1, sentence 1 b) and f) GDPR.

2. Data collection at the payment service provider Adyen

Data collection

The processing of payments via our website <https://berliner-unterwelten.de> is carried out by the payment service provider Adyen (Adyen N.V., Simon Carmiggeltstraat 6-50, 1011 DJ Amsterdam, The Netherlands). We have entered into a data processing agreement with Adyen in accordance with Article 28 of the GDPR. Adyen offers various payment methods, currently payment by credit card (MasterCard, Visa), payment on account via Klarna (Klarna Bank AB (publ), Sveavägen 46, 111 34 Stockholm, Sweden), payment by PayPal (PayPal (Europe) S.à r.l. & Cie, S.C.A., 5th floor, 22-24 Boulevard Royal, L-2449 Luxembourg).

The data used in payment processing results from the respective input mask and includes, for example, name and address, bank data such as account numbers or credit card numbers, passwords, TANs and

verification numbers as well as contract, sum, and recipient-related information.

Purpose of processing and legal basis

The information is required for the corresponding transaction. However, the relevant data will only be processed by the payment service providers and will not be communicated to us. We only receive information about whether the transaction was successful or not. Your data will be passed on exclusively for the purpose of processing payments with the payment service providers used and only to the extent necessary for this purpose. It may happen that the payment service providers transmit data to credit agencies for identity and credit checks. We have no influence on this.

The purpose of engaging the payment service provider is to ensure functional and user-friendly payment processing. The legal basis for the data processing is Art. 6 para. 1 sentence 1 b), c) and f,) Art. 9 para. 2. f) GDPR, Art. 6 para. 1 sentence 1 a) GDPR if consent is given. Your data will be passed on exclusively for the purpose of processing payments with the company Adyen, and only to the extent that it is necessary for this purpose. Information on data protection at Adyen can be found under <https://www.adyen.com/privacy-policy>.

VI. Additional data processing when you sign up to our newsletter

1. CleverReach

Data collection

We use CleverReach (CleverReach GmbH & Co. KG, Mühlenstr. 43, 26180 Rastede) for the newsletter. We have concluded a data processing agreement with CleverReach for this purpose in accordance with Article 28 of the GDPR. With this contract, we have committed CleverReach to protect our customers' data and not to pass it on to third parties. We do not use any functions other than pure newsletter dispatch (including recipient management, blacklisting, evaluation) here.

We send newsletters to your email address only if you have expressly consented to it according to Article 6, para. 1, sentence 1 a) GDPR. For registration for the newsletter we need a valid email address. Further information is not necessary. The registration follows the "Double-opt-in-Procedure." This means: After registering for the newsletter you will receive a confirmation email; such confirmation email has to be confirmed by you again (by clicking on a link in the confirmation email).

You can unsubscribe at any time. This can also be done via a link at the end of each newsletter. Furthermore, you can send your request to unsubscribe at any time to newsletter@berliner-unterwelten.de via email.

The data you provide when registering for the newsletter will be passed on to CleverReach. The data you enter for the purpose of subscribing to the newsletter will be stored on CleverReach's servers in Germany or Ireland.

In addition, you can give us your consent for your user behavior to be evaluated when the newsletter is sent. CleverReach uses this information to send and statistically evaluate the newsletters on our behalf. For the evaluation, the newsletters sent by e-mail contain so-called web beacons or tracking pixels, which represent single-pixel image files that are stored on our website. This makes it possible to determine whether a newsletter message has been opened and which links have been clicked, if any. With the help of so-called conversion tracking, it can also be analyzed whether a predefined action (e.g., purchase of a product on our website) has taken place after clicking on such links. In addition, technical information is collected (e.g., time of access, IP address, browser type, and operating system). The data is collected exclusively pseudonymously and is not linked to your other personal data; a direct personal reference is excluded.

If you wish to object to data analysis for statistical evaluation purposes, you must unsubscribe from the newsletter. If you unsubscribe from the newsletter, your data will be deleted. This also applies if you directly request the deletion of your data. You can read more about CleverReach's data analysis here: <https://www.cleverreach.com/de/funktionen/reporting-und-tracking/>
You can view CleverReach's privacy policy here: <https://www.cleverreach.com/de/datenschutz/>

Purpose of processing and legal basis

The data processing by us is carried out for the purpose of sending the newsletter (e.g., information about activities, news, and offers of our association). Data processing by CleverReach is carried out exclusively for the statistical analysis of newsletter campaigns. The results of these analyses can be used to better tailor future newsletters to the interests of the recipients.

The legal basis for the use of the newsletter is your consent in accordance with Art. 6 para. 1 sentence 1. a) GDPR. You can revoke this at any time (see under VII. Section 7).

2. reCAPTCHA

Data collection

When subscribing to the newsletter, reCAPTCHA checks whether you are a human (and not a bot, for example). ReCAPTCHA is an authentication service provided by Google Ireland Limited (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland). Personal data may also be transmitted to the parent company Google LLC (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) (hereinafter referred to as "Google"). The service processes the following data, among others: page that integrates reCAPTCHA, referrer URL (page from which the user comes), IP address of the user, settings of the end device (language, browser, location), dwell time, mouse movements and keystrokes, screen and window resolution, time zone and installation of browser plugins.

The company Google has certification under the "EU-US Data Privacy Framework" (DPF). Link: <https://www.dataprivacyframework.gov/participant/5780>.

Purpose of processing and legal basis

We use the service for the purpose of ensuring the functionality and security of our website. The service is intended to prevent automated activity by fake users, machines, or computer programs on the website. The legal basis for the use is your consent in accordance with Art. 6 para. 1 sentence 1 a) GDPR. You can revoke your consent at any time (see VII Section 7 below).

VII. Your rights as a data subject

1. Right of access according to Article 15 GDPR

According to Article 15 GDPR, you have the right to obtain from us confirmation as to whether or not personal data concerning you is being processed and, where that is the case, access to such personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipient to whom the personal data has been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the existence of the right to request rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- the right to lodge a complaint with a supervisory authority;
- where the personal data is not collected from the data subject, any available information as to its source;
- the existence of automated decision-making, including profiling, referred to in Article 22, para. 1 and 4, and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject;
- which guarantees according to Art. 46 GDPR in the case of a transfer of data to third-party countries exist.

2. Right to rectification according to Article 16 GDPR

According to Article 16, you have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

3. Right to erasure according to Article 17 GDPR

According to Article 17, you have the right to obtain from us the erasure of personal data concerning you without undue delay (right to be forgotten) and we shall have the obligation to erase personal data without undue delay if the requirements of Article 17, para. 1 are met. However, this does not apply if the processing is necessary:

- for exercising the right of freedom of expression and information;
- for compliance with a legal obligation which requires processing by Union or Member State law to which we are subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in us;
- for reasons of public interest in the area of public health in accordance with points (h) and (i) of Article 9, para. 2 as well as Article 9, para. 3 GDPR;
- for archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes in accordance with Article 89, para. 1 insofar as the right referred to in para. 1 is likely to render impossible or seriously impair the achievement of the objectives of that processing; or
- for the establishment, exercise, or defense of legal claims.

4. Right to restriction of processing according to Article 18 GDPR

According to Article 18, you shall have the right to obtain from us restriction of processing where one of the following applies:

- the accuracy of the personal data is contested by you, for a period enabling us to verify the accuracy of the personal data;
- the processing is unlawful, and you oppose the erasure of the personal data and request the restriction of its use instead;
- we no longer need the personal data for the purposes of the processing, but it is required by you for the establishment, exercise, or defense of legal claims;
- you have objected to processing pursuant to Article 21, para. 1 GDPR pending the verification of whether our legitimate grounds override yours.

5. Notification obligation regarding rectification or erasure of personal data or restriction of processing according to Article 19 GDPR

According to Article 19 GDPR, you have the right to be informed about the recipients to whom we communicated any rectification or erasure of personal data or restriction of processing.

6. Right to data portability according to Article 20 GDPR

According to Article 20 GDPR, you have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used, and machine-readable format and have the right to transmit those data to another responsible party without hindrance from us, where the processing is based on consent pursuant to point (a) of Article 6, para. 1 or point (a) of Article 9, para. 2 or on a contract pursuant to point (b) of Article 6, para. 1; and the processing is carried out by automated means.

7. Right to withdrawal of consent according to Article 7, para. 3 GDPR

According to Article 7, para. 3 GDPR, you have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

8. Right to lodge a complaint with a supervisory authority according to Article 77 GDPR

According to Article 77 GDPR, you have the right - without prejudice to any other administrative or judicial remedy - to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work, or place of the alleged infringement if you believe that the processing of personal data relating to you infringes the GDPR.

9. Right to object according to Article 21 GDPR

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you that is based on point (e) or (f) of Article 6, para. 1 (including profiling based on those provisions).

We shall no longer process the personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms or for the establishment, exercise, or defense of legal claims.

Where personal data is processed for direct marketing purposes, you have the right to object at any time to processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing.

In the case of a withdrawal or objection, please send us an email to: datenschutz@berliner-unterwelten.de.

10. No automated decision-making, profiling

We do not use your data for automated decision-making, including profiling, within the meaning of Art. 22 GDPR.

VIII. Final Provisions

1. Data security and SSL protocol

Personal data is transmitted via the SSL technology (Secure Socket Layer). You can recognize this by the lock symbol in the browser and the status bar. Your data cannot be read by third parties. Generally, we use a 256 Bit encryption or – if your browser does not support this – a 128 Bit encryption.

We furthermore use suitable technical and organizational security measures to protect your data from manipulation, loss, destruction, or unauthorized access by third parties. Our security measures are continually improved in accordance with technological developments.

2. Validity and changes to this data protection policy

This data protection policy is currently valid and was updated in January 2026.

In the course of the continuing development of our website and our offers or due to legal or official changes or requirements it may be necessary to update this data protection policy. You can access and print the current data protection policy at any time via our website under <https://www.berliner-unterwelten.de/datenschutz>.